

WEBINAR

# ESG Scores: Does it Really Matter for Company's Sustainability?



14 มีนาคม 2568

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14.00 u.



via Zoom

# - Sustainability Reporting Landscape



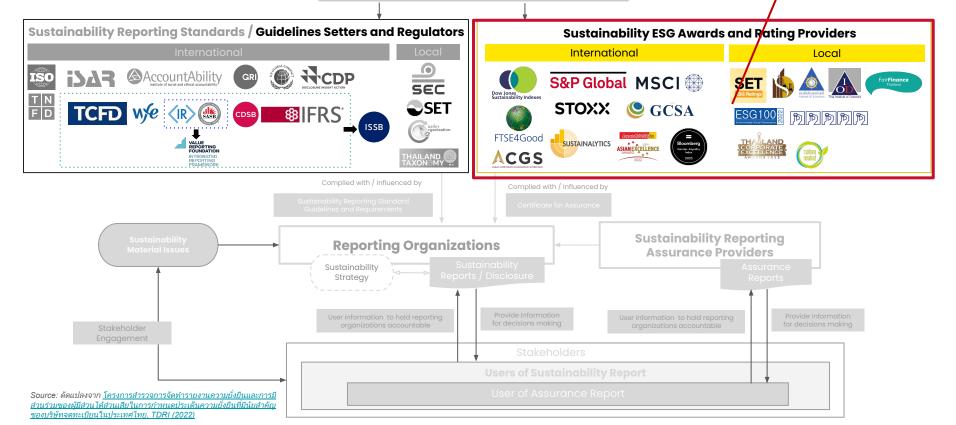




















Via Zoom

Poll:

# Does ESG score matter for a company's sustainability?

คะแนน ESG จาก rating providers มีความสำคัญต่อ การดำเนินการด้านความยั่งยืนของบริษัทหรือไม่?





A <u>tool</u>, commonly used by investors and financial institutions to make informed decisions based on a company's environmental, social, and governance risks and opportunities that could affect long-term financial performance.



- Increased market share and investment decision support
- Satisfied workforce
- Improved brand reputation
- Enhance transparency and accountability













Via Zoom

Type answer in chat box:

# Does ESG score reflect the true sustainability of a company?

คะแนน ESG สะท้อนการดำเนินการด้านความยั่งยืน ขององค์กรอย่างแท้จริงหรือไม่?



### **ESG Rating**

A <u>tool</u>, commonly used by investors and financial institutions to make informed decisions based on a company's environmental, social, and governance risks and opportunities that could affect long-term financial performance.

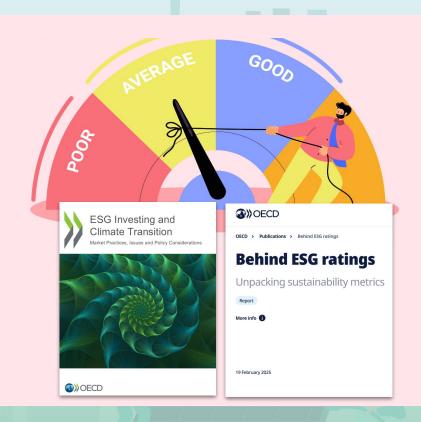


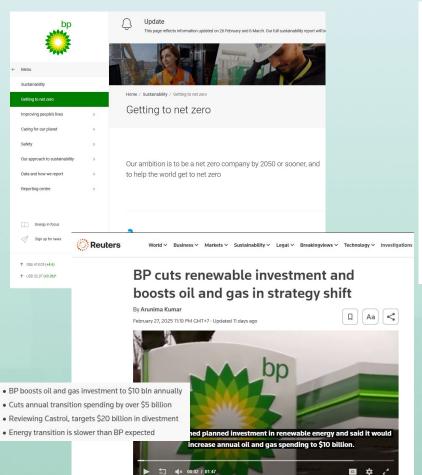
- Increased market share and investment decision support
- Satisfied workforce
- Improved brand reputation
- Enhance transparency and accountability
- Lack of standardisation across rating provider
- Imbalance in ESG metrics



- Rely on input-based metrics (policies, activities) over actual impact
- Reliance on self-report data
- Focus on big companies







Sustainability at Shell Our values Achieving netzero emissions Respecting nature Powering Ness oil and gas Sustainability in Our performance Q ← → :

#### Letter from the CEO



Chief Executive Officer

In 2023, we made good progress in our goal of creating more value with less emissions.

We achieved our second-best financial results ever, while reducing our carbon emissions on the path towards energy business by 2050. By year's end, we had achieved more than 60% of our target of halving carbon er 2030, compared with 2016. We also met our short-term target to reduce the net carbon intensity of the ener reduction against our target of 6-6% compared with 2016.

We work hard to minimise risk throughout our operations. I am deeply saddened that four of our contractor a ventures died in 2023: one in Malaysia, one in the Philippines and two in an attack on a convey in Nigeria. I also lost their lives in the attack. A fifth contractor colleague, who was injured in a fire in Nigeria in 2023, pc are determined to learn from these incidents and take steps to prevent something similar from happening age.

#### Delivering oil and gas with less emissions

As we continue to deliver the oil and gas that the global energy system relies on, we are reducing the carbon

We expect liquefied natural gas (LNG) will play a critical role in the energy transition, LNG produces fewer, when used to generate electricity and fewer emissions than petrol or diesel when used as transport fuel. It all as wind and solar power grow.

### WORDS VS ACTIONS

The truth behind fossil fuel advertising

#### PMN Business

#### Shell Challenged on Net Zero After Fossil-Fuel Investment Boost

Legal & General Investment Management, the UK's largest asset manager, said it wants Shell Plc to explain how it thinks it can still reach net zero emissions by 2050 while ratcheting up investments in fossil fuels.







### **Plastic Polluters Brand Audit**



Numbers of countries in which waste was found and pieces of waste recorded



13,834 plastics

5,558 plastics

2 PEPSICO 43 countries

Nestle

37 countries 8,633 plastics

37 countries

Mondelez,

34 countries 1,171 plastics

5,155 plastics

32 countries 678 plastics

29 countries

3,535 plastics

28 countries 2,593 plastics

24 countries 5,991 plastics 10 PERFEIII

24 countries 465 plastics



#### **Sustainability Reporting Guidelines Setters and Regulators**

















#### **ESG Rating Provider**







FTSE RUSSELL An LSEG Business



# Sustainability Report











#### Clear structure Align with Framework

- -CEO message
- -About Company
- -Strategies & Goal
- -Performance Metrics
- -Success Stories

### Data Driven & Transparency

-Measurableindicators-Year-on-yearcomparison-Impact measurement

#### Visual and Engaging Designs

- -Clear infographic and make complex info accessible
- -Concise summaries

### Stakeholder Engagement & Inclusivity

-Address key stakeholders concern - Include materiality assessment

# Honest & Balancing Report

-Lessons learned from past efforts -Challenges faced in meeting the goal -Clear action plan for improvement

- X Reporting everything instead of focusing on material ESG issues
- X Using excessive adjectives and redundant explanations, making paragraphs difficult to read

กลุ่มบริษัทจึงให้ความสำคัญกับการบริหารจัดการของเสียอันเนื่องมาจากการ ดำเนินธุรกิจอย่างเคร่งคัด และได้ ดำเนินการลดการสร้างขยะอย่างต่อเนื่องด้วยการประยุกต์ใช้กลยุทธ์และเทคโนโลยี ใหม่ๆ เพื่ออนุรักษ์ทรัพยากรและใช้ทรัพยากรอย่างมีประสิทธิภาพ รวมถึงการจัดการ ห่วงโซ่คุณค่าหมุนเวียน (Circular Value Chain) ในการ ดำเนินธุรกิจของกลุ่มบริษัทฯ รวมทั้ง กำกับดูแลให้มีการนำแนวปฏิบัติด้านการจัดการของเสียที่เหมาะสมมาใช้ในทุกธุรกิจ



Making vague, **unverified sustainability claims** (Output oriented rather than outcomes)





1,295 stores used environmentally friendly refrigerants for the fresh food freezer system.



Reduced GHG emissions by

18,550 tGO<sub>2</sub>e



2,554 ideas submitted by employees

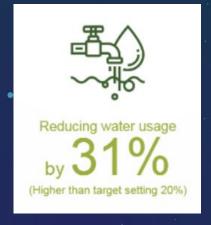


Greated totaling energy saving value of over 61.52 million Baht per year

คุณภาพน้ำที่ดีขึ้น ทำให้สุขภาพอนามัยที่แข็งแรง สามารถออกไปทำงานให้มีประสิทธิภาพมากยิ่งขึ้น Better water quality would improve health of people and enable them to work more efficiently.



- X ESG data that is incomplete, inconsistent, or not comparable year-over-year
- X Only reporting past performance without setting clear future targets





Impacts and Benefits



Reduced plastic usage by 48.46 tonnes

Reporting only Scope 1 & 2 emissions, while ignoring Scope 3 (value chain emissions)

Greenhouse Gas Emissions by Scope	Unit	Fiscal year 2023
Direct Greenhouse Gas Emissions Scope 1	Ton CO2e	575
Indirect Greenhouse Gas Emissions Scope 2	Ton CO2e	1,076
Indirect Greenhouse Gas Emissions Scope 3	Ton CO2e	No calculation
Total Greenhouse Gas Emissions Scope 1+2	Ton CO2e	1,651
Total Greenhouse Gas Emissions Scope 1+2+3	Ton CO2e	No calculation



Treating ESG as a separate initiative instead of integrating it into core business strategy – Risky of Greenwashing

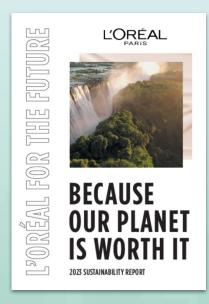








Via Zoom







"เหนือสิ่งอื่นใด ต้องไม่ทำ เพื่อการแข่งขัน แต่ทำเพื่อ สร้างความยั่งยืนอย่าง แท้จริง"



March 14, 2025



2 PM GMT +7



Via Zoom





A well-structure Sustainability Report =

### **Action + Transparency + Impact**

A sustainability report should not be just a disclosure tool—it should actively drive improvements. And ESG scores should not be the sole measurement of a company's true sustainability impact. Companies must go beyond scoring and focus on real, measurable environmental and social progress to achieve long-term sustainability.

- ✓ Setting goal-oriented strategies เร่งด่วน. ส่งผลกระทบสง Reasonable, Measurable, Align with global goals)
- ✓ Annual Target Reviews & Adjustments Adapt strategies based on ESG performance data.
- ✓ Employee & Stakeholder Feedback Mechanisms Integrate lessons learned into future sustainability actions.
- ✓ Continuous Improvement Culture Highlight innovations, technology, and policies adopted to accelerate sustainability progress.









Via Zoom

Type answer in chat box:

# What are the challenges in preparing SD reports for score?

อะไรคืออุปสรรค/ความท้าทายที่สำคัญ (สำหรับตัวท่านเอง) ในการจัดทำรายงานความยั่งยืน?



New things / Not sure where to start

Manual Follow up / Workload / Huge Effort

Framework & Requirement are changed from time to time, How to ensure compliance?



Limited visibility of trend or benchmarking / Management need multiple visualized data and reports Circulate data from multiple teams and locations

Multiple Excel Files

Doubt in Data Accuracy / Missing data at last minutes



### How Convene ESG can help?



#### **Digitalised ESG Journey**

The entire journey leading up to report generation is **powered by a digital platform** that allows you to fully and efficiently manage ESG data and take control of your narratives and strategies to deliver compelling reports and ultimately attract investors.



### **Compliant Reports**

Your reports are not only guaranteed to be compliant with current mandatory requirements; they are built to continuously adapt to increasingly demanding ESG provisions year after year.



### **Strong ESG Expertise**

We've carefully designed Convene ESG to make the reporting journey easier for you—partnering up with a wide pool of ESG experts to address your ESG needs from materiality assessments to audits and assurance reports. You are going to be ready for the future!

# Sustainability Report



Clear structure Align with Framework



Data Driven & Transparency



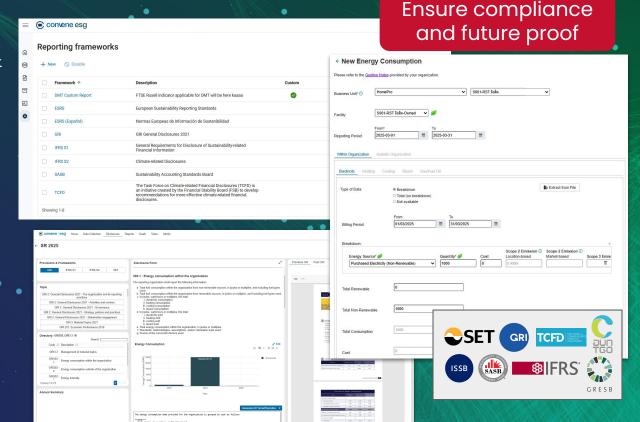
Visual and Engaging Designs



Stakeholder Engagement & Inclusivity



Honest & Balancing Report



# Sustainability Report



Clear structure Align with Framework Automated ESG
Data Collection with form, OCR,
workflow, API, etc.
Data Validation Processing

Comprehensive Dashboard to drive strategy



Data Driven & Transparency



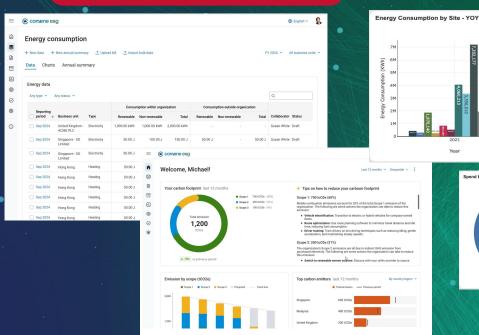
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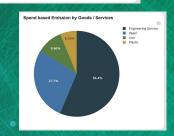


Stakeholder Engagement & Inclusivity



Honest & Balancing Report





III GT - Mandaluyong

# Sustainability Report



Clear structure Align with Framework



Data Driven & Transparency



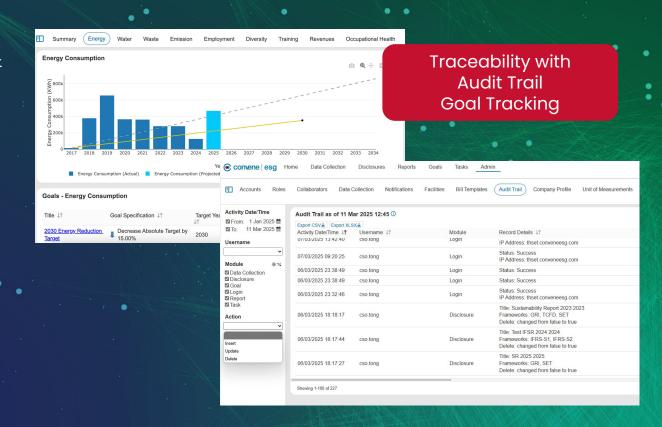
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Stakeholder Engagement & Inclusivity

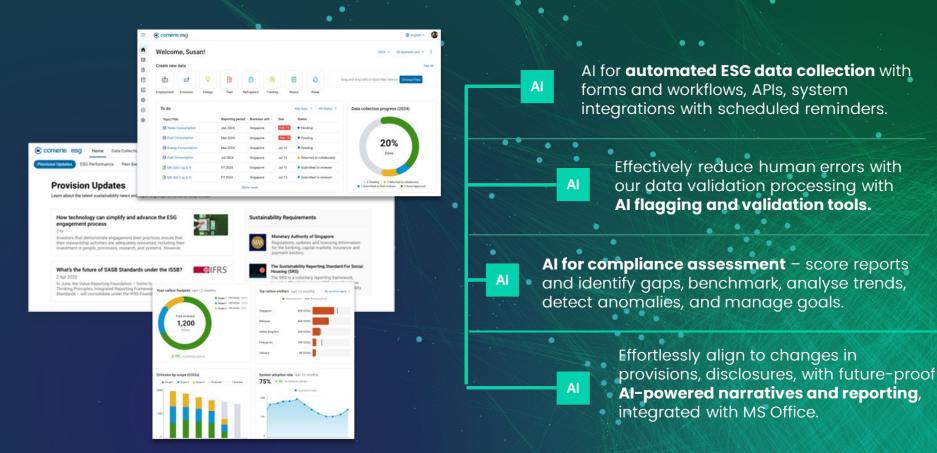


Honest & Balancing Report



### Unveiling a Future Proof Al-First ESG Platform

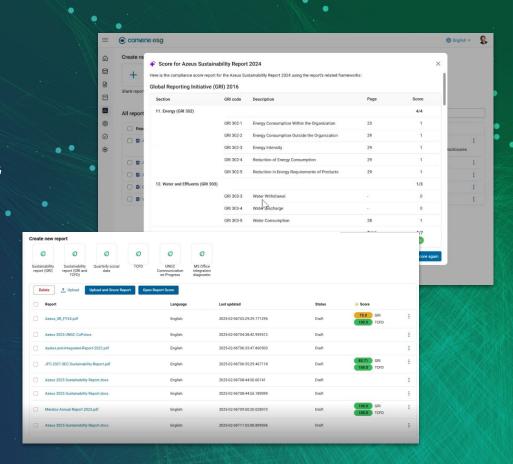






### **Automated ESG Report Scoring**

Al-powered scoring now assesses ESG reports against GRI and TCFD methodologies, helping users evaluate alignment with global standards more efficiently.









Via Zoom

Let's build transparent, sustainable ESG reports with digital tools, where disclosure and performance meet, scores will reflect reality





**Get A Demo!** 

Connect with us on socials!

